

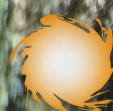


AT THE HEART OF CLEAN ENERGY JOURNALISM

Media kit 2026

Over 200,000 readers

Powering to the top of clean energy journalism



**ENERGÍAS
RENOVABLES**

El periodismo de las energías limpias

www.energias-renovables.com



**RENEWABLE
ENERGY MAGAZINE**

At the heart of clean energy journalism

www.renewableenergymagazine.com

**25
years**

Our publications



Energías Renovables was the world's first Spanish language clean energy publication at its launch in 2000. It comprises a monthly print edition and two websites updated on a daily basis.

■ *Energías Renovables* magazine (in Spanish)

With a monthly circulation of 5,000 units and 10 issues per year, *Energías Renovables* is delivered by subscription and is widely distributed at energy sector trade events. The version in PDF format can be downloaded free of charge. In April 2026 we are publishing our 250th issue.

■ www.energias-renovables.com

(ER) It includes five different newsletters mailed out each week (Solar, Wind, Bioenergy, General Renewables and America).

■ www.renewableenergymagazine.com

(REM) Written in English, it features original content by professional journalists from a number of countries. REM also includes four specialized weekly newsletters.

A screenshot of the 'Renewable Energy Magazine' website. The top navigation bar includes links for Home, About, Advertise, About, News, Business, Energy, Technology, Environment, Energy Storage, Energy, Wind, Solar, Bioenergy, and Geothermal. The main content area features several news articles with images, such as 'Data Centers and GE Ventures Collaborate on System Capable of Producing, Storing and Conditioning 100% Green Hydrogen' and 'ACWA Power, Masdar and SOCAR team up for 500 MW renewable energy plant in Azerbaijan'. On the right side, there are sections for 'JOIN US', 'More than 80,000 SUBSCRIBERS', 'Blogs', and 'Sustainable Initiatives'.



About us

Energías Renovables, is managed by Luis Merino and published by Haya Comunicación, company set up in 1998 and shared by three partners: Luis Merino, Antonio Barrero y Pepa Mosquera.

■ Coordinated by Antonio Barrero, the Energías Renovables team consists of professional journalists and communication experts who cover a wide variety of information in a journalistic style. Hence the magazine's slogan "At the Heart of Clean Energy Journalism".

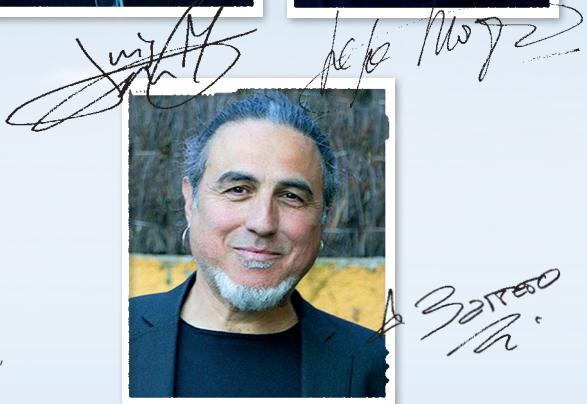
■ Sections:

- ✓ Panorama
- ✓ Wind
- ✓ Solar (PV, thermal, solar thermal electric)
- ✓ Self-consumption
- ✓ Bioenergy
- ✓ Other renewables (ocean energy, geothermal, small hydro, etc.)
- ✓ Energy saving
- ✓ Storage
- ✓ Hydrogen
- ✓ Electric/Hybrid
- ✓ Interviews
- ✓ Opinion
- ✓ Blogs

■ Our websites also offer the following sections:

- ✓ Directory with over 2,000 companies provided with a powerful search engine.
- ✓ Agenda: featuring industry events globally.
- ✓ Jobs: featuring employment vacancies and jobseeker profiles.
- ✓ Courses: with a locator for subjects and prices.

■ All these contents make up the best offer for green power information globally, in Spanish and English, with readers worldwide

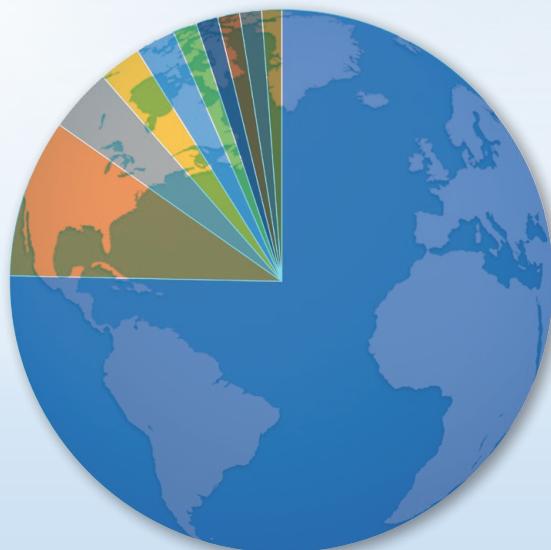


Our readers (I)

■ Online data, collected by Google Analytics and audited by OJD (member of IFABC), is publicly available:

- ✓ Over 200,000 unique visitors per month.
- ✓ Over 300,000 visits per month.
- ✓ Over 400,000 pages viewed per month.
- ✓ Over 30,000 subscribers to our Spanish newsletters.
- ✓ Over 15,000 subscribers to our English newsletters.

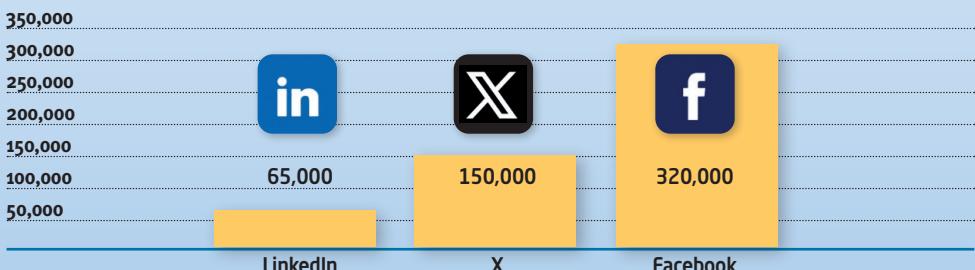
■ Readers by country



| | |
|-------------------|---------|
| 1. Spain | 63.49 % |
| 2. United States | 7.95 % |
| 3. United Kingdom | 3.21 % |
| 4. Mexico | 2.13 % |
| 5. China | 2 % |
| 6. Germany | 1.2 % |
| 7. Chile | 1.1 % |
| 8. Colombia | 1.1 % |
| 9. India | 1.1 % |
| 10. France | 1 % |

Source: Google Analytics

■ Social media followers (ER+REM)



Our readers (II)

Energías Renovables is delivered to sector professionals (developers, manufacturers and distributors, technicians, installers and maintenance and service providers), those in charge of public energy and environment departments, research centres, lecturers and students, NGOs, journalists, and individuals interested in renewable energy news.



■ Profession

| | |
|---------------------------------|--------|
| Engineering | 25.6 % |
| Technicians/Installers | 15 % |
| Training /Education | 12.5 % |
| Energy project development | 12.1 % |
| Consultancy | 11.3 % |
| R&D | 10 % |
| Operation/Maintenance/ Services | 9.7 % |
| Architecture/Construction | 8.6 % |
| Student | 8.1 % |
| Public entities/Official bodies | 8.1 % |
| Energy company management | 5.4 % |
| Energy service company | 5.4 % |
| Equipment distribution/ Sales | 5 % |

| | |
|----------------------------|-------|
| Journalism | 5 % |
| Equipment manufacture | 4.6 % |
| Telecommunications | 2.1 % |
| Electricity supplier | 2.1 % |
| NGO | 1.2 % |
| Marketing/PR | 0.8 % |
| Finance and insurance | 0.4 % |
| Qualified energy consumers | 0.4 % |
| Event organisation | 0.4 % |
| Others | 13 % |

■ Job title



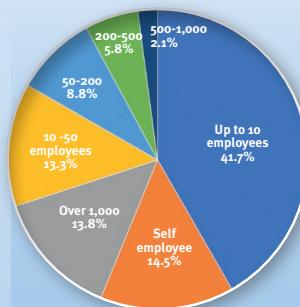
Nota: More than one answer possible; percentages, therefore, do not necessarily add up to 100

■ Technology they are interested in

| | |
|---|------|
| Renewable energy (various technologies) | 61 % |
| Solar PV | 43 % |
| Self-consumption | 52 % |
| Solar Thermal | 11 % |
| Energy saving and efficiency | 22 % |
| Wind | 29 % |
| Solar Thermal Electric | 18 % |
| Biomass | 13 % |
| Small wind | 6 % |
| Electric vehicle | 25 % |
| Energy storage | 26 % |

| | |
|-------------------------------|------|
| Geothermal | 5 % |
| Biogas | 19 % |
| Biofuels | 3 % |
| Ocean energies | 4 % |
| Small hydro | 2 % |
| Fossil fuels (coal, oil, gas) | 9 % |
| Mobility | 21 % |
| Nuclear | 1 % |
| Hydrogen | 22 % |

■ Company Size



Source: Google Analytics and own survey

Online advertising rates (per month)

Home

1 Header megabanner

1,170x180 pix.

€1,800

2 Skyscrapers

160x700 pix.

€1,500

3 Right-side large rectangle banner

300x250 pix.

€1,250

4 Right-side large rectangle banner

300x250 pix.

€900

5 Large banner sections

728x120 pix.

€900

6 Right-side large rectangle banner

300x250 pix.

€700

7 Right-side small rectangle banner

300x120 pix.

€500

The screenshot shows the homepage of the 'ENERGÍAS RENOVABLES' website. The top navigation bar includes links for Agenda, Cursos, Empresas, Empieza, Noticias, and Quiénes somos. The main content area features several news articles and a sidebar with a sidebar menu. The sidebar menu includes links for 'Iniciar sesión', 'Descargar PDF', 'Número anterior', and 'Número siguiente'. The sidebar also lists several news items, including:

- El proyecto de autorrocamiento del Hotel Phorma, Premio AIMA 2022.
- Ya está en el agua la plataforma flotante española que albergará aerogeneradores de 15 MW y 150 metros de emplazamiento en aguas profundas.
- Valencia, elegida Capital Verde Europa 2024.
- Madrid acoge el próximo 16 de noviembre el Congreso de Biorrefinería de Biocombustibles.
- Avances inéditos en la isla de Gran Canaria en el campo renovable del arqueología.
- El Ministerio de Ciencia e Innovación dedica un edificio en la montaña de Madrid a la memoria del doctor Luis Crepie.
- Avances inéditos en la isla de Gran Canaria en el campo...

The sidebar also features a 'panorama' section with a thumbnail of a news article about Valencia being named 'Capital Verde Europea 2024' and a section titled 'eólica' with a thumbnail of a news article about a floating wind farm.

Online advertising rates (per month)

Sections

1 Header megabanner

1,170x180 pix

| | |
|------------------|--------|
| Panorama | €1,400 |
| Solar PV | €1,400 |
| Self-consumption | €1,400 |
| Wind | €900 |
| Bioenergy | €700 |
| Other | €600 |

2 Skyscrapers

160x700 pix.

| | |
|------------------|--------|
| Panorama | €1,200 |
| Solar PV | €1,200 |
| Self-consumption | €1,200 |
| Wind | €700 |
| Bioenergy | €500 |
| Other | €450 |

3 Small rectangle banner

300x120 pix.

| | |
|------------------|------|
| Panorama | €500 |
| Solar PV | €500 |
| Self-consumption | €500 |
| Wind | €300 |
| Bioenergy | €200 |
| Other | €150 |

4 Banner on newsletter

580x120 pix.

| |
|--------------------|
| €250 per insertion |
|--------------------|

5 E-mailing

€1,250

Our prices do not include VAT (21%), if applicable.

These rates are subject to change depending on the number of months/insertions booked.

Please, contact our Advertising department for details of discounts

The screenshot shows the homepage of the 'ENERGÍAS RENOVABLES' website. At the top is a large blue header megabanner labeled '1'. Below it is the website's logo and navigation menu. The main content area features several 'Skyscrapers' (3x3 grid) and 'Small rectangle banner' (3x3 grid) slots, each containing a thumbnail image and a brief description. The layout is clean with a white background and a yellow header bar.

| Section | Image | Description |
|---------|------------------------|---|
| 1 | Header megabanner | Large blue banner at the top of the page. |
| 2 | Skyscraper | 160x700 pix. banner. |
| 3 | Small rectangle banner | 300x120 pix. banner. |
| 4 | Newsletter banner | 580x120 pix. banner. |
| 5 | E-mailing | €1,250 per insertion. |

Updated:

November 2025

Editorial calendar and distribution at events

| | | | |
|--------------------|--|------------------|--|
| February | To be distributed at: <ul style="list-style-type: none">• KEY (Rimini, Italy)• Solar Quality Summit (Barcelona, Spain)• Enerxética (Pontevedra, Spain) | September | Self-consumption special issue To be distributed at: <ul style="list-style-type: none">• Foro Solar UNEF (Madrid, Spain)• Efintec (Barcelona, Spain) |
| March | Wind Power special issue To be distributed at: <ul style="list-style-type: none">• WindEurope Annual Event (Madrid, Spain) | October | Energy Communities special issue |
| April | 25 years special issue | November | Genera special issue To be distributed at: <ul style="list-style-type: none">• Genera (Madrid, Spain)• Matelec (Madrid, Spain)• Congreso Nacional de Energías Renovables APPA (Madrid, Spain) |
| May | Energy Storage special issue / Training special issue To be distributed at: <ul style="list-style-type: none">• The Smarter E: ees (Munich, Germany) | December | 2026 Summary |
| June | Photovoltaics (PV) special issue To be distributed at: <ul style="list-style-type: none">• The smarter E: Intersolar (Munich, Germany) | | |
| July-August | Operation and Maintenance (O&M) special issue To be distributed at: <ul style="list-style-type: none">• WindEnergy Hamburg (Hamburg, Germany)• Salón del Gas Renovable (Valladolid, Spain) | | |

Print advertising rates

| Format | Rate | Bleed size (mm) (+ 3 mm bleed) |
|----------------------|--------|-----------------------------------|
| ■ Back cover | €1,650 | 220 x 297 |
| ■ Inside page | €1,250 | 220 x 297 |
| ■ Inside cover | €1,350 | 220 x 297 |
| ■ Inside back cover | €1,350 | 220 x 297 |
| ■ Double page | €2,000 | 440 x 297 |
| ■ 1/2 page | €690 | 220 x 140 |
| ■ 1/3 page, vertical | €490 | 78 x 297 |
| ■ 1/4 page | €350 | 220 x 77 |

*Our prices do not include VAT (21%), if applicable.
These rates are subject to change depending on the number of insertions booked.
Please, contact our Advertising department for details of discounts.*

Updated:
November 2025

